

# CLEVER DOG IT SYSTEMS MONTHLY NEWSLETTER

ISSUE NO. 08/NOV. 2024



## INTRODUCTION



November is here, and while winter is approaching, the weather seems undecided, bouncing between warm and chilly days. As we settle into this transitional month, we hope you all had a spooktacular Halloween filled with treats and fun! With the end of the year fast approaching, we have some important updates and insights to share. Clever Dog IT Systems is honored to participate in the upcoming 24h Tremblant event in December, supporting children facing health challenges.

We'll also discuss how to get the most from your Managed IT Service Provider, ensuring you have everything you need to keep your business running smoothly. Finally, our Cybersecurity Tip of the Month will cover the importance of software updates, highlighting how keeping systems updated can mitigate security vulnerabilities and protect against emerging threats.

## DID YOU KNOW?



**Shawn Shea, president at Clever Dog IT Systems, is participating in 24h Tremblant event this December!**



"This is my second year taking part in Tremblant's 24h. I am honoured to participate and help raise money to support the health and well-being of some truly awesome kids. I have been lucky to count skiing as one of my greatest passions and am super-stoked to use it to help change these kids' lives.

I appeal to your generosity in helping me reach my target. Last year our team placed 30th of over 277 teams and raised an awesome \$6800 and we hope to beat it big time this year with your help. This year, every donation of \$100 gives you a chance to win plane tickets and \$25,000 in prizes up for grabs in exchange for your generosity."

Interested in Making an Impact? Click [Here](#) to Donate and Help Out!



[WWW.CLEVERDOGIT.COM](http://WWW.CLEVERDOGIT.COM)  
FOLLOW US ON SOCIAL MEDIA!





## HOW TO GET THE MOST OUT OF YOUR MSP...

### Or Help your MSP...Help you!

Your Managed Service Provider (MSP) is essential for your business's security and success, so treat them like an important relationship. They're there to keep your business secure and efficient, but how you interact with them affects the service you get. When issues arise, stay calm and work together to resolve them.

Prioritize your requests, use respectful language to get their best service, and communicate any major changes in advance, like new systems or upgrades. They can offer valuable advice on cybersecurity and can often suggest budget-friendly options to enhance security.

A positive relationship with your MSP makes for smoother operations and a better experience. Working together should be enjoyable and rewarding; if it's not, it might be time to consider other options.



Click [Here](#) to Read Our Most Recent Blog for More Details!

## CYBERSECURITY TIP OF THE MONTH

### Stay Secure: The Power of Software Updates

Keeping your software and systems updated is one of the most effective ways to protect your business from security vulnerabilities and emerging threats. Updates often include critical patches that address known security flaws, reducing the risk of hackers exploiting them.

By regularly updating your operating systems, applications, and security tools, you ensure that your business is equipped with the latest defenses against cyberattacks. Neglecting updates can leave your systems exposed to malware, ransomware, and data breaches, putting your business and customers at risk.



Stay proactive with your updates to maintain a strong security posture and keep threats at bay.

Click [Here](#) to Watch a video on the Importance of Keeping Your Technology Current!



[WWW.CLEVERDOGIT.COM](http://WWW.CLEVERDOGIT.COM)  
FOLLOW US ON SOCIAL MEDIA!

